



Airlines and shippers cut delays with Smart ULDs

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Nordisk Aviation Products a.s announced in conjunction with CORE Transport Technologies Inc., a joint agreement to co-market COREInsight Tracking. COREInsight Tracking is a ULD tracking solution that uses Bluetooth® Low Energy technology to track ULD equipment throughout airports and airline related facilities.

The arrangement enables Nordisk's customers to keep track of their ULDs and more actively manage shipments.

In addition, CORE and Nordisk will collaborate to design solutions where the tracking technology is imbedded into the physical design of the Nordisk ULD. Physically building the technology into the ULD, is the first step in the creation of a smart ULD.

"In the world of ULD Equipment, tracking has become an essential tool in airline operations." comments Ian Craig, CEO of CORE Transport Technologies. "Coupling COREInsight Tracking with a major OEM like Nordisk, is a wonderful endorsement. We are excited by this opportunity and looking forward the opportunities provided by our joint cooperation."

"For close to 50 years, Nordisk has lead the industry with ground-breaking air cargo solutions. The company's latest innovation is the development of smart ULDs, which benefit the air cargo industry with improved utilisation and inventory control. Benefits which will now be readily available from Nordisk and COREInsight", says Richard Betts, President of Nordisk Aviation Products.

CORE Transport Technologies is an agile software developer, focused for over 10 years on services that provide significant improvement to the transportation process in multiple industries, with offices in New Zealand, Hong Kong, and Orlando FL.

Nordisk Aviation is a supplier of air cargo equipment (ULD) to the global commercial aviation industry. Based in Norway, Nordisk has facilities in Europe, Asia and the United States, and is used by almost every airline operating wide-bodied aircraft, enabling huge amounts of cargo and baggage to be transported safely and securely.

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